

Frequently Asked Questions

1) Why do we have T-shirt sales?

The T-shirt sales are what pays for the assembly. I do not charge the school for the program. Our view is when someone purchases product they are participating in our vision of hope. This also allows us to spread the message by wearing a shirt with positive images and wording that we hope leads to conversation. In addition to the assembly, the school will receive 10% of all sales to add to their own drug awareness programs.

2) Why order forms instead of having a merchandise table?

We prefer this method for several reasons, 1) This allows the school to maintain their schedules without creating lost time from the classroom, and 2) the student is able to take home something for their parents to see and approve. I view it as a way for parent and child to participate in supporting this message of hope. Ideally it will create a means for parent and child to have dialog about the subject. Endorphinwear will take the completed order forms and fulfill the order without having to guess at amounts, colors and styles to have on hand at the assembly. The entire order will be dropped off at one time and be clearly identified by student to make distribution easy.

3) Will Alcohol abuse be discussed?

A definite yes. Alcohol by itself kills more people than all the other drugs put together. It robs many of our young people.

4) How do we address peer pressure?

I believe the truth is the best approach. I educate the youth to think for themselves and make the right choices. I also use examples from my own life and mistakes to show where wrong choices can take them.

5) Do you discuss steroids?

Yes. With the way sports is going today, there is a lot of pressure for the youth to get involved with steroids at an early age. My goal is for no one to be involved with drugs of any kind. I will also take a look at some of the long term effects of steroids. I want to encourage them to play all sports to the best of their physical and mental ability, without the use of any drugs. You'll see from the graphics on the T-shirts, that is the primary message.

I hope to be participating with you sometime soon.

Gordi Morey

